

*Georgian Bay  
Cancer Support Centre*



# Annual Report

## 2024

A REVIEW OF THE FISCAL YEAR OF 2024

**HOPE LIVES HERE**

45 Edward St., Penetanguishene, ON - 705.549.6444 - [gbcancersupportcentre.ca](http://gbcancersupportcentre.ca)

# A Word from the Chair

KATHY WOLFER BOARD OF DIRECTORS CHAIR

As we close out another year, I am excited to share with you some of the accomplishments of this past year.

Membership at the Centre has increased by close to 80% and we are now providing support to 420 members. These members have visited the Centre over 3000 times when participating in the variety of programs and services that are being offered.

One of the biggest undertakings this year has been the expansion into the Collingwood region. This initiative was led by a small group of citizens who had identified a need for local cancer support in this region. The Centre is now providing three support groups, educational sessions, and social opportunities in Collingwood with a plan to expand our presence with increased staffing and a permanent location.



The Canadian Cancer Society recently reported that cancer costs the average patient nearly \$33,000 in their lifetime. This year, the Centre has distributed close to \$32,000 from our Brian and Anita Millett GAP fund to enable individuals to access cancer treatment - more than twice the amount distributed in 2023.

The Centre has raised over \$630,000 through donations, grants and events. The Centre remains

in a very strong financial position as we enter 2025 thanks to the continued support from our generous community.

Our volunteer base has continued to grow, and the Centre currently has 110 active volunteers with an additional 37 volunteers who support our special events. Volunteers are the backbone of the Centre, and we are grateful for everything they do.

The Garden of Hope came alive this summer with over 1500 plants put into the ground by countless, dedicated volunteers. An Indigenous feast was held from the harvest from the Medicine Wheel Garden. It was wonderful to see people milling about in the colourful garden this summer and to watch a community group practice yoga under the pavilion.

This fall, the Board of Directors engaged in developing a new Strategic Plan that will carry us forward for the next three years. The overarching priority of the new plan is to “Build for the Future. Do more Today”. The four pillars include:

- Membership Growth
- Funding Sustainability
- Service Quality and Innovation
- Strategic Human Resource Management

As an organization, we want to reach more people earlier in their cancer journey and build capacity so that we can continue to provide exceptional services to our community.

I would like to thank our staff, volunteers, service providers and our members for making the Georgian Bay Cancer Support Centre a place of hope, comfort, strength and courage as we move forward into 2025.

# Members, Programming & Volunteering

## NEW MEMBERSHIP CHANGES



## 2024 MEMBERSHIP GROWTH



## RECORDED MEMBER VISITS



## VOLUNTEER GROWTH



## VOLUNTEER ACTIVITY



## OTHER ACTIVITIES



# Brian & Anita Millett GAP Fund

GAS, ACCOMMODATIONS & PARKING FUND

FUNDS DISTRIBUTED TO MEMBERS	<b>\$31,900+</b>
NUMBER OF PAYMENTS MADE TO MEMBERS	<b>98</b>
UNIQUE MEMBERS WHO RECEIVED GAP SUPPORT	<b>44</b>



The GBCSC covered the travel cost of over 500 trips to the hospital in 2024 through the distribution of gas cards, parking passes, and mileage reimbursement

## Financial Performance

SUMMARIZED STATEMENT OF OPERATIONS  
FOR THE YEAR ENDED SEPTEMBER 30

Revenues	2024	2023
Donations	678,459	174,533
Fundraising Events	269,464	203,097
Grant Funding	153,686	126,745
In-Kind Contributions	43,083	18,589
Amortization of Deferred Capital Gifts	2,848	2,516
Interest	1,447	7,250
Investment Income	20,415	
Total Revenue	1,169,402	532,730
Expenses	2024	2023
Advertising & Promotion	9,618	17,093
Amortization of Capital Assets	54,385	53,597
Fundraising Expense	98,816	50,091
Insurance	5,998	5,902
Occupancy Costs	16,267	19,084
Office & Administration	47,174	30,285
Professional Fees	25,060	21,767
Program Expenses	79,126	43,025
Repairs & Maintenance	20,870	18,010
Wages & Benefits	225,478	200,360
Total Expenses	582,792	459,215
<b>Excess of Revenues over Expenses</b>	<b>\$586,610</b>	<b>\$73,516</b>

### \$500,000

Gift received from the **Weber Foundation**, remaining invested to support the GBCSC for years to come

### \$168,000

Raised through the **Georgian Bay Cycle for Hope**, reflecting a new event record.

### 1,200+

Individual donations received\*.

\*excluding Cycle for Hope

### \$31,000+

Matched by donors during **Cancer Awareness Month**.



The Georgian Bay Cancer Support Centre strives to be recognized as a source of support, education, and motivation for people living with cancer, their caregivers and families.

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