

*Georgian Bay
Cancer Support Centre*



Annual Report

2024/2025

A REVIEW OF THE GBCSC'S FISCAL YEAR

A Word from the Chair

LISA BELCOURT BOARD OF DIRECTORS CHAIR



On behalf of the Board of Directors of the Georgian Bay Cancer Support Centre, I want to extend heartfelt congratulations and sincere thanks to our staff, volunteers, members, donors and community partners for a truly successful year. Your compassion, dedication, and commitment continue to make a meaningful difference in the lives of our members and their families.

This past fiscal year marked a leadership transition with the arrival of Dylan Lalande as our new Executive Director. Dylan hit the ground running, bringing energy, thoughtfulness, and steady leadership during a critical time of growth for the Centre.

After an extensive search, we were thrilled to open our Collingwood location and have been warmly welcoming members there since late spring 2025. Our membership from across Southern Georgian Bay continues to grow in leaps and bounds, and is a reflection of the need for our services.

The Centre is well on its way to achieving the goals set out in the Strategic Plan adopted by the Board of Directors last year.

Member Growth has increased significantly over the past year, and we now support more than 680 members on their cancer journeys. Our outreach efforts to create awareness of the Centre and its programs are clearly working.

The Board has also made significant progress toward Funding Sustainability, thanks in large part to several generous donations received in the last couple of years.

The generosity of our donors and community partners is deeply appreciated and helps ensure that our programs and services remain available to those who need them most, free of charge. These contributions have allowed us to establish operational reserves, positioning the Board to focus on long-term planning and future growth initiatives with confidence.

In the area of Service Quality and Innovation, our staff works tirelessly to respond to members' evolving needs. A standout example of this is our Camp Hope project, which was hugely successful in the fall of 2025. This initiative recognizes the unique impact of a cancer diagnosis on young families and provides a safe, supportive and fun environment to build meaningful peer connections.

In support of our goal of Strategic Human Resources Management, we have made several important staffing additions and expansions. These were made possible through government grants and private donations, and have been instrumental in allowing us to strengthen our team and enhance our ability to serve a growing membership.

Finally, Georgian Bay Cancer Support Centre will be celebrating its 15th anniversary this year. Planning for that celebration is underway, and details will follow in the coming weeks.

None of this would be possible without the dedication of our Board of Directors, staff, volunteers, members, donors, and community partners. Thank you for another successful and impactful year!

Members, Programming & Volunteering

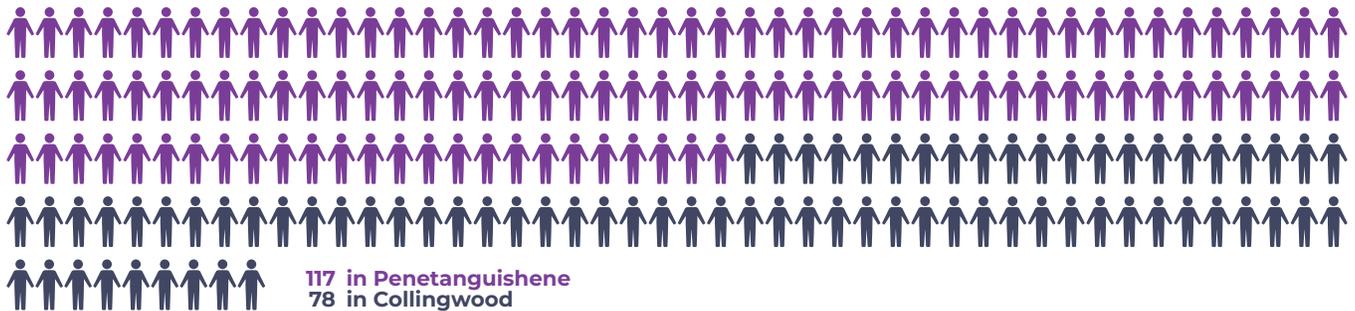
CHANGES TO TOTAL MEMBERSHIP



MEMBERSHIP CLASSIFICATION

PENETANGUISHENE	PRIMARY	304	102	CAREGIVER
	COLLINGWOOD	95	36	CAREGIVER

2025 MEMBERSHIP GROWTH



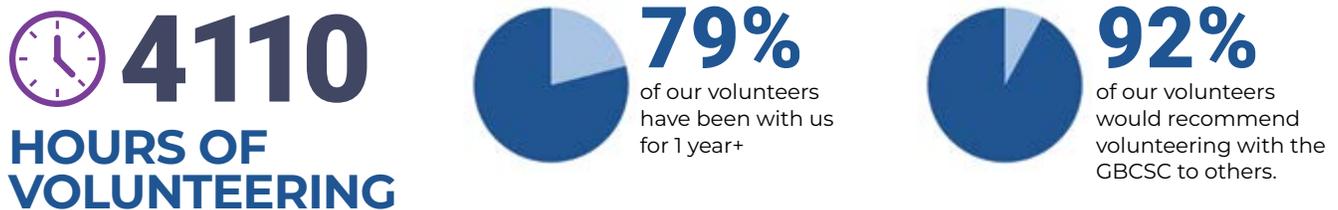
RECORDED MEMBER VISITS



VOLUNTEER BASE



VOLUNTEER ACTIVITY



Penetanguishene

UPDATE

A Year of Growth, Renewal, and Community at Our Penetanguishene Location

The Georgian Bay Cancer Support Centre's Penetanguishene location continues to be a place of hope, healing, and connection for individuals and families impacted by cancer across our region. Over the past year, this space has seen meaningful growth—not only in its physical environment, but in the people, programs, and community support that bring it to life.

One of the most significant milestones was the opening of the Garden of Hope, a serene outdoor space created to offer reflection, comfort, and moments of peace for members, caregivers, and staff alike. Made possible through generous community support, the garden has quickly become a cherished extension of our centre—symbolizing resilience, remembrance, and the shared journey of those impacted by cancer.

Inside the centre, we invested in the renovation of our staff workspaces, ensuring our team has a more functional, welcoming, and efficient environment from which to support our growing membership. These improvements reflect an important reality: our team is expanding. As demand for services continues to rise, so too has our capacity, with dedicated staff working collaboratively to ensure members receive compassionate, timely, and high-quality support close to home.



Membership growth at the Penetanguishene location has remained strong, reinforcing the critical role this centre plays in the community. More individuals are finding their way to our programs, support groups, and one-on-one services—seeking not only information and resources, but connection and understanding during some of life's most challenging moments.

None of this growth would be possible without the extraordinary outpouring of support from the community. Signature events such as Cycle for Hope and Paint the Town Pink continue to rally residents, businesses, volunteers, and donors around a shared commitment to cancer support. These initiatives do more than raise funds—they raise awareness, foster connection, and remind our members that they are not alone.

Together, these moments tell a powerful story of a community that cares deeply and shows up consistently. The Penetanguishene location stands as a testament to what can be achieved when compassion, collaboration, and generosity come together to ensure cancer support remains accessible, local, and rooted in hope.

117 NEW MEMBERS

289

2024

406

2025



Collingwood

UPDATE

A New Chapter for Cancer Support in Collingwood

The opening of our second location in Collingwood this June was a significant achievement that could not have been accomplished without the tireless efforts and unwavering support of our community members. Their dedication, advocacy, and belief in the importance of local cancer support helped turn this long-held vision into a reality.

Since opening our doors, the Collingwood location has experienced a substantial increase in membership, reflecting both the growing need for services in Southern Georgian Bay and the trust our community places in the Georgian Bay Cancer Support Centre. In response to this growth, we have expanded our program hours, offering more opportunities for connection, education, and meaningful support.

This year also marked the successful second year of Cycle for Hope, which once again brought the community together to raise awareness and a staggering \$40,000 raised to support local cancer support.

As we continue to grow, the Collingwood location allows us to reach a new catchment area, ensuring more individuals and families have access to compassionate cancer support close to home.



78 NEW MEMBERS

131

53

2024

2025

Camp Hope Brings Fun Back to Families

UPDATE

At the end of September, we proudly hosted our first-ever Camp Hope at YMCA Camp Kitchikewana. This new program was created to provide young families facing cancer with a place to heal, connect with others, and enjoy meaningful time together.

We welcomed five families who embraced all that camp has to offer—swimming, archery, and arts and crafts were highlights of the weekend. Alongside the fun, families also participated in peer support sessions led by Jay Sutton and Shelly Sawden from our Penetanguishene and Collingwood locations, creating space to share experiences and build community.

One of the most powerful parts of the program was the time spent outdoors. Surrounded by the beauty of Georgian Bay, families had the chance to step away from hospitals, appointments, and daily stresses. Whether watching a sunset, sharing laughter around a campfire, or simply walking the trails, the natural setting offered moments of peace, renewal, and connection that are difficult to find elsewhere.

This program was made possible through a generous gift from the Estate of Elizabeth O'Connor. Thanks to this incredible support, Camp Hope came to life and will now become an annual tradition, ensuring that families can connect and heal together.



"From the moment we arrived, there was a special energy—one that blended wonder for the kids, adventure for all of us, and a safe, welcoming space to connect with other families navigating life with cancer. We found time to recharge as a family, as parents, and as part of a caring community.

We would recommend this experience to any family affected by cancer with children of any age. Our family is already counting down the days until next year!

I never went to camp as a child... I get it now!"

Colleen Taylor



CAMP HOPE

HOPE LIVES HERE

Brian & Anita Millett GAP Fund

GAS, ACCOMMODATIONS & PARKING FUND



The GBCSC covered the travel cost of over 720 trips to the hospital in 2025 through the distribution of gas cards, parking passes, and mileage reimbursement

	2025	2024
FUNDS DISTRIBUTED TO MEMBERS	\$46,100	\$31,900
MEMBER APPLICATIONS PROCESSED	112	98
UNIQUE MEMBERS WHO RECEIVED GAP SUPPORT	57	44

Financial Performance

SUMMARIZED STATEMENT OF OPERATIONS
FOR THE YEAR ENDED SEPTEMBER 30

Revenues	2025	2024	2023
Donations	312,821	678,459	174,533
Fundraising Events	327,454	269,464	203,097
Grant Funding	251,252	153,686	126,745
In-Kind Contributions	242,393	43,083	18,589
Amortization of Deferred Contributions Related to Capital Interest	2,848	2,848	2,516
Investment Income	51,970	20,415	7,250
Total Revenue	1,188,984	1,169,402	532,730
Expenses	2025	2024	2023
Advertising & Promotion	12,883	9,618	17,093
Amortization of Capital Assets	73,486	54,385	53,597
Fundraising Expense	55,162	98,816	50,091
Insurance	6,330	5,998	5,902
Occupancy Costs	32,445	16,267	19,084
Office & Administration	52,532	47,174	30,285
Professional Fees	33,175	25,060	21,767
Program Expenses	121,082	79,126	43,025
Repairs & Maintenance	26,960	20,870	18,010
Wages & Benefits	302,320	225,478	200,360
Total Expenses	716,375	582,792	459,215
Excess of Revenues over Expenses	\$472,609	\$586,610	\$73,516

\$185,465

Raised through the **Georgian Bay Cycle for Hope**, reflecting another new event record.

45

Members of the **Heroes of Hope Monthly Giving Team**.

\$28,877

Contributed by the **Heroes of Hope Team**.

460+

Individual donations received*.

*excluding Cycle for Hope

\$34,250

Matched by donors during **Cancer Awareness Month**.

THE GBCSC OVER THE YEARS

2011

MARCH 2011

In March of 2011, the Georgian Bay Cancer Support Centre welcomed its first members in the former convent quarters at the Georgian Bay General Hospital Penetanguishene site.



2012

2013

2014

2015

2016

2017

2018

2019

2020

MARCH 2020

Following the closing of the original GBGH site, a lot was purchased from the municipality, and the GBCSC built a new Home for Hope at 45 Edward Street in Penetanguishene.



2021

2022

2023

2024

FEBRUARY 2024

After being approached by a group of citizens in Collingwood, the GBCSC started providing programs and services to those living with cancer in Southern Georgian Bay.



2025

JUNE 2025

To meet the needs of a growing demand for cancer support services in Southern Georgian Bay, we opened a location in Collingwood on Monday, June 2nd, 2025



JULY 2025

In its 15th year of operation, following a significant dip during the pandemic, the GBCSC welcomed its 500th Member through our doors.



The Georgian Bay Cancer Support Centre strives to be recognized as a source of support, education, and motivation for people living with cancer, their caregivers and families.